

Greetings Juniata Valley Council Scouting Families! The 2025 Fall Popcorn Sales season is underway! If your unit is selling popcorn this year – thank you for doing so! If you are unsure, please check with your unit leaders. If you are new to popcorn sales, please get in touch with me and we can get you started!

The 2025 Fall Product Sale has three segments:

- **Show and Sell:** Show and Sell orders were due on July 15, 2025. Council has ordered some additional Show and Sell product. If you did not submit a Show and Sell Order, but would like to participate, please contact Doug as soon as possible.
- **Take Order:** This sale is done using the enclosed Take Order Form. Youth members who are registered as of July 1, 2025, will be mailed a 2025 Popcorn Take Order Form. There are also links to the order form below.
- **Online Sales:** These are Online Sales that can be used by friends and family from all over the country starting immediately through 12/31/2025 to support their Scout! The products sold from these sales are shipped directly from the vendor.

Each Scout selling popcorn online will need an account created in the Camp Masters' system by the Unit Popcorn Kernel OR their parent or guardian. This can be done by the parent or guardian at this website: <https://ordering.campmasters.org/CampMasters/Registration> and then selecting either Scout Registration (over 13 years old) or Parent/Guardian Email Address (under 13 years old). Here is a link to a helpful training video on this process:

<https://www.youtube.com/watch?v=ysZ6CVB-Xm8>

Once the Scout has created their Camp Masters account, customers would place their order at this link: <https://ordering.campmasters.org/PopcornOrdering>

Key Steps to Success with your Popcorn Sale

Each unit should identify a 2025 Popcorn Leader (the Kernel!) and send their unit number, name, email, and phone number to Doug Baker (douglas.baker@scouting.org). The account will be created and a link to the system will be sent to the Kernel. It is recommended that money be collected when the order is taken and then the product will be delivered at a later date. Remember 32 percent of all sales remain with the local unit! Please see the reverse side of this letter for more information.

Links to important information:

The 2025 Popcorn Timeline, Program Guide and Take Order Form are available on the JVC website at: <https://www.jvcscouting.org/fundraising/>

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douglas.baker@scouting.org
Fall 2025 Popcorn Campaign

Juniata Valley Council
Scouting America
9 Taylor Drive
Reedsville, PA 17084

Non-Profit Organization
Bulk Rate
U.S. Postage Paid
Permit No. 85
Lewistown, PA

Or Current Resident

USE THE ENCLOSED ORDER FORM TO START SELLING POPCORN TODAY

IMPORTANT DATES

9/12 Week 1 Take Order 'Blitz' forms due by 5pm*
9/19 Week 2 Take Order 'Blitz' forms due by 5pm*
9/26 Week 3 Take Order 'Blitz' forms due by 5pm*
10/17 Unit Take Orders, prize orders, and payments due
11/7 Units pick-up Take Orders at 7MC by 6pm
12/31 On-line sales end

*Take Order Blitz - Sell 10 items and participate in our Take Order - Blitz forms will be entered into a drawing for 1 of 20 \$25 Scout Shop Gift Certificate each week. Submit 'Blitz' Forms (simply a copy of the Take Order form showing 10 products being sold) at <https://247scouting.com/forms/497-blitz>, email to douglas.baker@scouting.org, or text a photo of the form to 717-903-5441. These gift certificates can be used for uniforms, books, membership fees or Seven Mountains Scout Camp.

One check per unit payable to Juniata Valley Council for payment for Take Order and Show and Sell. Payments by credit card are subject to a 3% service charge. All units will receive 32% Commission on their sales.

Parents and Unit Leaders - A reminder that checks written by customers for Show and Sell and Take Orders should be made payable to your unit. One check per unit payable to Juniata Valley Council for payment for both Take Order and Show and Sell.

Payments by credit card are subject to a 3% service charge.

